

Xintong (Shantelle) Liu

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Bay Area, CA

ABOUT

I am a user experience designer and a visual designer creating minimalist, user-centric, and pixel-perfect experiences to tell the story of a brand.

SKILLS

InDesign | Illustrator | Photoshop

Premiere | After Effects | Sketch

InVision | Proto.io | Figma

Flinto Principle | Framer X | Wireframing

Information Architecture | Prototyping

User Research | Design System

EDUCATION

University of Washington

Master of Communication in Digital Media

Sep 2017 - Mar 2019

Featured Courses:

- User Research and UX Strategy
- User-Centered Design
- UX Design With User Psychology
- Visual Communication Design

Communication University of China

Bachelor of Arts in Journalism

Bachelor of Fine Arts in TV Directing

Sep 2013 - Jun 2017

- Received Excellent Thesis Honor
- Ranked top 2%

EXPERIENCE

UX Visual Designer, Microsoft

Apr 2019 – Present

Working closely with a multidisciplinary design team to co-design user experience, interaction, and user interface for Microsoft Family's new and existing products and services on web and mobile; Improve Microsoft Family's consumer-facing products and overall user experience through creating pixel perfect user interface design

UX Designer, Food Lifeline

Nov 2018 – March 2019

Work cross-functionally with the project manager and marketing director to design a volunteer portal and one web page for the organization's 40th anniversary

Visual Design Intern, City of Seattle

Jun 2018 – Mar 2019

Designed and produced graphics and visual assets for website, social media, display ads, email newsletter, and print media; Created brand visual style guidelines

Web Designer, Woodland Park Zoo

Mar 2018 – Jun 2018

Led website design and visual design for a single web page featuring wildlife protection and the first two rhinos in Seattle

Visual Communication Specialist, University of Washington

Jan 2018 – Jun 2018

Led the digital and print designs for *Global Flipped Classroom Initiative* under the Office of Provost, including flyers, icons, poster, social media collateral, and web design

Graphic Design Intern, United Nations Development Programme

Apr 2017 – Jul 2017

Designed a variety of social and digital materials to support the communication campaigns targeted to over 100,000 Asia-Pacific audience

Visual Design Lead, Mass Magazine

Sep 2014 - Jun 2016

Led visual concept, cover design, magazine layout design, iconography, and typography design for 13 editions with 4k annual circulation