

FAMILY SCENARIOS



All-in family

Marcus and Julie have a busy family. Ava their 16 year old just started driving, and all the kids have smart phones (Miles-14, Monte-10). Marcus and Julie have tons of responsibilities, and they want a simple solution for keeping their family safe, connected, and empowered to grow up with their family's chaotic-at-times life



Marcus and Julie's needs (Parents)

- Keep track of everyone in the family (locations)
- Communicate pick-ups, and drop-offs for school/sports/etc.
- Set up safe content filters for all devices
- Set up helpful screen time boundaries and monitor them
- Reward the kids with extra time/\$ when they're doing well in school
- Pause screen time/Xbox time if kids aren't behaving, or to simply get people to the dinner table
- Driving safety for Ava! Help incentivize her to be safe healthy
- Not be too overbearing, but to establish trust and independence for their kids as they grow

Scenarios (Xbox Parent)

- Set up safe boundaries across all their devices (content, security, etc. - just make it easy, automatic) (1)**
- Find family on a map**, quickly communication from there, and set up smart location alerts (checkins, ETA's, etc.) (2)
- Quick access to family calendar
- Set up good screen time limits, that are easy to adapt and modify.
- Receive alerts if anything is wrong or needs attention (?)**
- Respond to kids requests with helpful insights/facts (more screen time, access...) (2)**
- Give rewards of screen time and money
- Pause all devices, or send notifications to all devices
- Set up driving safety for Ava, and monitor her driving with trust/incentives
- Have tools for establishing trust and independence
- Insights around how much time all the family is together



Ava's needs (Child, 16-18)

- Build trust with parents, especially driving
- Use phone and computer to connect with friends and get school work done
- Monitor screen time limits
- Request more time and content
- Explore, play, have independence
- Have fun with the family

Scenarios (Xbox Child)

- Transparency and tools to help her drive better**
- Automatic and simple check-ins with parents
- Review and request more screen time**
- Request access to blocked content quickly (optional message)
- Challenge parents to be healthier on their devices.



Monte's needs (Child, 8-13)

- Know where parents are at when they're picking me up
- Get the most out of my Xbox and phone

Scenarios (Xbox Child)

- Review and request more screen time**
- Receive ETA from parents
- Request pickup
- Request access to blocked content quickly (optional message)
- Challenge parents to be healthier on their devices.